



COURSE COMPASS

Media Law

Christopher S. Reed

Distinguished Professor of Practice



LIP 931



2 CREDITS



SPRING 2025
ASYNCHRONOUS



ADVERTISING, ARTIFICIAL INTELLIGENCE, INTELLECTUAL PROPERTY
FIRST AMENDMENT, INTERNET LAW, MEDIA, REGULATION



SUMMARY

In this course, you will gain broad exposure to legal issues faced by traditional and modern media enterprises, including defamation, privacy, newsgathering, advertising, intellectual property, internet regulation, and emerging issues like AI-generated content. Specifically, you will learn to navigate these areas using real-world scenarios drawn from case law, news, and industry practice.



THEORY



PRACTICE

Although this course does cover some theory, it is primarily practice-oriented. You will analyze legal issues in real-world contexts, respond to internal client inquiries, and engage in practical writing assignments.



CAREER UTILITY

You should consider this course if you are interested in practicing media and entertainment law, journalism, intellectual property, or litigation. After this course, you will be equipped to advise media clients, content creators, digital platforms, legacy media organizations, and certain regulatory authorities.



ASSESSMENT

Your grade will be based on a mix of discussion-board posts, periodic assignments, and a final exam. The assignments and final are primarily based on a comprehensive fact pattern distributed at the beginning of the course and revisited throughout the semester. The discussions are typically based on current events of relevance to the course material.



BAR EXAM READINESS

Media Law is not a “bar tested topic” in any jurisdiction, but, this course touches on bar-adjacent areas such as First Amendment, defamation, and privacy torts. Strengthens legal analysis and issue-spotting skills.



IAALS® FOUNDATIONS

- Evaluate Arguments
- Gather Facts
- Issue Spotting
- Legal Communication
- Legal Reasoning



CURRICULAR ADJACENCIES

Civil Procedure
Constitutional Law
Fundamentals of IP
Legal Analysis & Writing
Torts



MEDIA LAW
LIP 931



Entertainment Law
Internet Law
IP Transactions Clinic
Legal Residency
Privacy Law

(NO FORMAL PREREQUISITES)